

THE UK OFFICE PRODUCTS MARKET 2005-10

Thirteenth Edition: Published in November 2006

MPA International is widely recognised as the leading research agency serving the global office products (OP) market. In recent years there have been ongoing and dynamic challenges to UK distribution channels and product markets. MPA's new survey - *The UK Office Products Market 2005-10* – offers an updated insight into the OP market in the UK, comparing the market in 2005 with 2004, 2003 and 2003, and looking ahead for each year to 2010.

MPA's unique research methodology collects and cross-verifies data from *all* major manufacturing and distribution channels, with the finished survey containing:

- A wealth of detail on market sizes, segment trends, key players, channel shares and market forecasts in nine broad product sectors (see over).
- User trends and market drivers (ie economic, demographic & IT trends).
- Data on distribution channels (ie key players, trends and channel shares).
- An informed view of how the market will develop to 2010, in terms of product markets and channel shares.

The 15 survey sections will be as follows:

1. **Introduction**
2. **Market Summary**
3. **Economic Background**
4. **User Trends** (ie population, employment, business, office equipment & purchasing trends)
5. **Distribution** (ie key players, trends & channel shares)
6. **Commercial Envelopes** (ie market size & growth 2002-2005, segment trends, manufacturers & shares, distribution channel & shares, forecast to 2010)
7. **Books & Pads** (as section 6)
8. **Cut Office Paper** (as section 6)
9. **Writing & Graphic Supplies** (as section 6)
10. **Storage & Filing Products** (as section 6)

11. **Electronic Office Supplies** (as section 6)
12. **Office & Desk Accessories** (as section 6)
13. **Presentation & Planning** (as section 6)
14. **Office Furniture** (as section 6)
15. **The Future** (ie office trends, product markets and distribution channel trends)

In order for users to gain most benefit from the data, the full survey is now supplied as an **interactive database**, in which:

- Selected product sector values are produced instantly, and market trends quickly assessed and compared via the '% change' option.
- Market data can be easily exported to PC clipboards, and a charting feature produces charts of selected data.
- Manufacturers and parent companies can be selected, and their sales and involvement in each sector of the UK OP market shown instantly.
- Product flows and distributor margins are detailed throughout the *whole* distribution chain for each product.
- Full company profiles are provided, including full contact details.
- A 'hard copy' report can be printed off, if required.

The database is supplied on CD as a 'run time' file, eliminating the cost of software licences and enabling users to install the database on PCs across their whole organisation!

The cost of the full survey database is €3,250 + p&p (a hard copy can also be supplied). You can also purchase individual sections from the survey in pdf or hard copy format. Simply complete and return the Order Form overleaf to make your selection!

MPA International, 97-107 Uxbridge Road, Ealing, London W5 5TL, UK

Tel: +44(0) 20 8832 7770 Fax: +44 (0) 20 8566 4931 E-mail: mpa@brg.co.uk Web site: www.mpainternational.com

A Division of Business Research Group (UK) Ltd – Registered in England No. 2619610

THE UK OFFICE PRODUCTS MARKET 2005-10

Product Coverage

| Sector | Subsector |
|----------------------------|--|
| Commercial envelopes | Commercial paper envelopes |
| Books & pads | Exercise books, memo & refill pads, duplicate & triplicate books, manuscript books, analysis books |
| Cut office paper | Copier/laser grades, top quality writings, specialist inkjet papers, offset and duplicator papers |
| Writing & graphic supplies | Pencils, ballpoints, rollerballs, gel ink pens, liquid ink pens, fountain pens, fibre tip pens, plastic tip pens, highlighters, markers, refills, erasers, correction aids, pencil sharpeners and rulers |
| Storage & filing products | Manila files, expanding files, soft plastic filing & display books, suspension filing, ring binders, lever arch files, archival filing, indexes and dividers |
| Electronic office supplies | Laser & inkjet printer cartridges, data storage media, transparencies, computer labels, media storage & CD cases, computer cleaning products, screen filters, copyholders, mouse mats, foot/wrist rests, computer luggage, computer security, cables |
| Office & desk accessories | Adhesive tapes, repositionable notes, paper & card adhesives, scissors, staplers, staples, staple extractors, punches, guillotines/trimmers, letter trays/racks, waste bins, rubber bands, paper clips, other pins & fasteners |
| Presentation & planning | Planning boards & year planners, wallboards & cork boards, flipcharts & accessories, stock diaries |
| Office furniture | Seating, desking, storage, computer trolleys and screens |

Order Form

Please return to:

MPA International, CP House, 97-107 Uxbridge Road, Ealing, London W5 5TL, UK

Tel: +44 (0) 20 8832 7770 Fax: +44 (0) 20 8566 4931 E-mail: mpa@brg.co.uk Web Site: www.mpainternational.com

Name _____ Position _____

Company _____ Email _____

Address _____

Tel _____ Fax _____

Purchase Order No _____ Signature _____

VAT Registration No (EU Countries only) _____

I wish to purchase the following (please tick requirements):

| | Selection | Price |
|--------------------------|--------------------------------|--------|
| <input type="checkbox"/> | Full Survey Database+ | £3,250 |
| <input type="checkbox"/> | 1 & 2: Introduction & Summary* | £80 |
| <input type="checkbox"/> | 3: Economic Background* | £30 |
| <input type="checkbox"/> | 4: User Trends* | £170 |
| <input type="checkbox"/> | 5: Distribution* | £550 |
| <input type="checkbox"/> | 6: Commercial Envelopes* | £250 |
| <input type="checkbox"/> | 7: Books & Pads* | £250 |
| <input type="checkbox"/> | 8: Cut Office Paper* | £250 |
| <input type="checkbox"/> | 9: Writing & Graphic Supplies* | £250 |

| | Selection | Price |
|--------------------------|---------------------------------|-------|
| <input type="checkbox"/> | 10: Storage & Filing Products* | £250 |
| <input type="checkbox"/> | 11: Electronic Office Supplies* | £800 |
| <input type="checkbox"/> | 12: Office & Desk Accessories* | £250 |
| <input type="checkbox"/> | 13: Presentation & Planning* | £250 |
| <input type="checkbox"/> | 14: Office Furniture* | £250 |
| <input type="checkbox"/> | 15: The Future* | £250 |
| | P&P (€15 UK, €50 overseas) | € |
| | TOTAL AMOUNT PAYABLE | € |

+ Supplied as a run time database on CD

* Supplied as hard copy or pdf file.

I wish to pay as follows (please tick requirements):

| | |
|--------------------------|-----------------------------------|
| <input type="checkbox"/> | Please invoice my company |
| <input type="checkbox"/> | I have arranged a bank transfer † |

| | |
|--------------------------|--|
| <input type="checkbox"/> | I enclose a cheque, payable to 'MPA International' |
| <input type="checkbox"/> | Please charge my Visa/Master Card: |

| |
|---|
| Name of cardholder..... |
| Address of cardholder |
| Card No..... Expiry Date..... |
| Card Security Code (last three digit no.) |

† Bank details: HSBC plc, 20 Eastcheap, London EC3M 1ED Account No 01215469 Sort Code 40 02 31
Swift Code: MIDLGB2106G IBAN: GB72MIDL40023101215469 (7231) (Web)