

# *The Italian Office Products Market Report, 2007 – 2012*

**PUBLISHED IN FEBRUARY 2008**

MPA International, a leading research agency serving the global office products market, is pleased to announce its new publication on the Italian market, its fourth update of the study.

*The Italian Office Products Market 2007-2012* offers an insight into the OP market in Italy, comparing the market in 2007 with 2006, and will also look ahead to 2012.

## **MPA Product Sectors** (see below for detailed chapter contents)

Commercial Envelopes  
Books & Pads  
Cut Office Paper  
Writing and Graphic Supplies  
Storage & Filing Supplies  
Computer Accessories  
Office & Desk Accessories  
Presentation & Planning

### **Each product sector includes**

- Market size and growth
- Segment trends
- Key Manufacturers
- Distribution Channels
- Forecast up to 2012

## **Main Distribution Channels**

Office Products Wholesalers  
Contract Stationers  
Dealers  
Mail Order  
Office Superstores  
Consumables Master Distributors

### **Office Products Distribution**

- In-depth information on the distribution of office products in the Russian market
- This includes an overview, prospects, and key players for each of the main channels

### **This report also offers:**

- Profiles on key distributors and manufacturers including contact details, key financial figures, product ranges and services
- Trends on market drivers for the office products market, such as the national economy, demography, and employment.

## **Segments Covered in Each Product Chapter**

- 6:** Commercial paper envelopes  
**7:** Exercise books, memo & refill pads, duplicate & triplicate books, manuscript books and analysis books  
**8:** Copier/laser grades, top quality writings, specialist inkjet papers, office labels  
**9:** Pencils, ballpoints, rollerballs, fountain pens, fibre tip pens, plastic tip pens, highlighters, markers and more!  
**10:** Manila files, soft plastic filing, suspension filing, ring binders, lever arch files, archival filing, indexes and dividers  
**11:** Media storage, computer cleaning, foot/wrist rests, screen filters, computer luggage and more!  
**12:** Adhesive tapes, repositionable notes, paper and card adhesives, scissors, rubber bands, pins, clips and more!  
**13:** Planning boards, wallboards, flipcharts & accessories, stock diaries, calendars and year planners

## MPA ORDER FORM

Please send me the following section of the Italian Office Products Report:

	<u>Selection</u>	<u>Price</u>		<u>Selection</u>	<u>Price</u>
<input type="checkbox"/>	<b>Full Report</b>	€500	<input type="checkbox"/>	9: Writing & Graphic Supplies	€350
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<input type="checkbox"/>	5: Distribution	€650	<input type="checkbox"/>	13: Presentation & Planning	€350
<input type="checkbox"/>	6: Commercial Envelopes	€350	<input type="checkbox"/>	14: The Future	€350
<input type="checkbox"/>	7: Books & Pads	€350		P&P (€15 UK, €45 overseas)	
<input type="checkbox"/>	8: Cut Office Paper	€350		<b>TOTAL AMOUNT PAYABLE</b>	

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