

The Portuguese Office Products Market Report, 2007 – 2012

PUBLISHED IN OCTOBER 2008

MPA International, a leading research agency serving the global office products market, has now published its second update on the Portuguese market.

The Portuguese Office Products Market 2007-2012 offers an insight into the country's OP market and comparing it in 2007 with 2006, and also looks ahead to 2012.

MPA Product Sectors (see below for detailed chapter contents)

Commercial Envelopes
Books & Pads
Cut Office Paper
Writing and Graphic Supplies
Storage & Filing Supplies
Computer Accessories
Office & Desk Accessories
Presentation & Planning

Each product sector includes

- Market size and growth
- Segment trends
- Key Manufacturers
- Distribution Channels
- Forecast up to 2012

Main Distribution Channels

Office Products Wholesalers
Contract Stationers
Dealers
Mail Order
Office Superstores
Consumables Master Distributors

Office Products Distribution

- In-depth information on the distribution of office products in the Portuguese market
- This includes an overview, prospects, and key players for each of the main channels

This report also offers:

- Profiles on key distributors and manufacturers including contact details, key financial figures, product ranges and services
- Trends on market drivers for the office products market, such as the national economy, demography, and employment.

Segments Covered in Each Product Chapter

- 6:** Commercial paper envelopes
7: Exercise books, memo & refill pads, duplicate & triplicate books, manuscript books and analysis books
8: Copier/laser grades, top quality writings, specialist inkjet papers, office labels
9: Pencils, ballpoints, rollerballs, fountain pens, fibre tip pens, plastic tip pens, highlighters, markers and more!
10: Manila files, soft plastic filing, suspension filing, ring binders, lever arch files, archival filing, indexes and dividers
11: Media storage, computer cleaning, foot/wrist rests, screen filters, computer luggage and more!
12: Adhesive tapes, repositionable notes, paper and card adhesives, scissors, rubber bands, pins, clips and more!
13: Planning boards, wallboards, flipcharts & accessories, stock diaries, calendars and year planners

MPA ORDER FORM

Please send me the following section of the Portuguese Office Products Report:

	<u>Selection</u>	<u>Price</u>		<u>Selection</u>	<u>Price</u>
<input type="checkbox"/>	Full Report	€500	<input type="checkbox"/>	9: Writing & Graphic Supplies	€350
<input type="checkbox"/>	1&2: Introduction & Summary	€350	<input type="checkbox"/>	10: Storage & Filing Products	€350
<input type="checkbox"/>	3: Economic Background	€30	<input type="checkbox"/>	11: Computer Accessories	€350
<input type="checkbox"/>	4: User Trends	€170	<input type="checkbox"/>	12: Office & Desk Accessories	€350
<input type="checkbox"/>	5: Distribution	€650	<input type="checkbox"/>	13: Presentation & Planning	€350
<input type="checkbox"/>	6: Commercial Envelopes	€350	<input type="checkbox"/>	14: The Future	€350
<input type="checkbox"/>	7: Books & Pads	€350		P&P (€15 UK, €50 overseas)	
<input type="checkbox"/>	8: Cut Office Paper	€350		TOTAL AMOUNT PAYABLE	

I enclose a cheque I have arranged a bank transfer Invoice my Company

Bank details: HSBC plc, 20 Eastcheap, London EC3M 1ED Account No. 01413023
 Sortcode 40 02 31 Swift Code: MIDLGB2106G IBAN: GB47MIDL40023101413023

Charge my Visa/MasterCard

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 Card No. Expiry Date

Name..... Address.....

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Company..... Email.....

Telephone..... Fax.....

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