



# THE MARKET FOR OFFICE PRODUCTS IN THE USA 2008-2013 – (Volume 1)

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**Price: US\$3,950**

The Global economic downturn, has presented the Office Products industry in the USA with extremely challenging trading conditions, declining nearly 4% in value terms over the period 2007 - 2008 from US\$18.5b to US\$17.7b.

*The Market for Office Products in the USA 2008-13* is Volume 1 of a planned two Volume report on this market. It follows the publication of MPA's first report on the US market in 2004, which was used by many US manufacturers and distributors for strategic planning, product range development and resource allocation.

**Volume 1** reports on the market (2008 with forecast to 2013) at Manufacturers Selling Price (MSP) by product type and providing key trends, major manufacturers and distribution channels used.

**Volume 2** will document the distribution structure of office products, its key players and is planned for publication later in the year.

MPA's research methodology for the study included investigating government and trade statistics, and a series of in-depth telephone interviews with knowledgeable respondents in key companies.

## Report Contents

- 1. Introduction**
- 2. Executive Summary**
- 3. Economic Background**
- 4. User Trends**  
(ie population, employment, business and IT statistics and user trends)
- 5. Commercial Envelopes**  
(includes: market value 2007-2008 by segment, volume & price trends, segment trends, key manufacturers, distribution channel shares, forecasts to 2013)
- 6. Books & Pads** (as chapter 5)
- 7. Cut Office Paper** (as chapter 5)
- 8. Writing & Graphics Supplies** (as chapter 5)
- 9. Storage & Filing Products** (as chapter 5)
- 10. Computer Accessories** (as chapter 5)
- 11. Office & Desk Accessories** (as chapter 5)
- 12. Presentation & Planning** (as chapter 5)
- 13. Manufacturers Profiles (82 Companies)**

## Segments Covered in Each Product Chapter

<b>Sector</b>	<b>Subsector</b>
<b>Commercial envelopes</b>	V-Flap, clasp and catalog
<b>Books &amp; pads</b>	Memo & refill pads, duplicate & triplicate books, manuscript books, analysis books
<b>Cut office paper</b>	Copier/laser grades, top quality writings, specialist coated inkjet paper, office labels
<b>Writing &amp; graphic supplies</b>	Pencils, ballpoints, rollerballs, gel/liquid ink pens, fountain pens, fiber & plastic tip pens, highlighters, markers, correction aids
<b>Storage &amp; filing products</b>	File folders, expanding files, hanging files, binders, indexes & dividers, sheet protectors, presentation filing products
<b>Computer accessories</b>	Media storage, computer cleaning products and computer luggage
<b>Office &amp; desk accessories</b>	Glues, adhesive tapes, repositionable notes, scissors, staplers, staples, staple extractors, perforators/punches, letter trays, rubber bands & fasteners, batteries
<b>Presentation &amp; planning</b>	Planning boards, wallboards, flipcharts & accessories, stock diaries & calendars

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