

The Nordic Office Products Market Report, 2008 – 2013

PUBLISHED IN JANUARY 2009

MPA International, a leading research agency serving the global office products market, has now published its fourth update on the Nordic market.

The Nordic Office Products Market 2008-2013 offers an insight into the OP market in the Nordic region, comparing the market in 2008 with 2007, and looking ahead to 2013.

MPA Product Sectors (See below for detailed chapter contents)

Commercial Envelopes
Books & Pads
Cut Office Paper
Writing and Graphic Supplies
Storage & Filing Supplies
Computer Accessories
Office & Desk Accessories
Presentation & Planning

Each product sector includes

- Market size and growth
- Segment trends
- Key Manufacturers
- Distribution Channels
- Forecast up to 2013

Main Distribution Channels

Office Products Wholesalers
Contract Stationers
Dealers
Mail Order
Office Superstores
Consumables Master Distributors

Office Products Distribution

- In-depth information on the distribution of office products in the Nordic market
- This includes an overview, prospects, and key players for each of the main channels

This report also offers:

- Profiles on key distributors and manufacturers including contact details, key financial figures, product ranges and services
- Trends on market drivers for the office products market, such as the national economy, demography and employment.

Segments Covered in Each Product Chapter

- 6:** Commercial paper envelopes: both banker and pocket
7: Exercise books, memo & refill pads, duplicate & triplicate books, manuscript books and analysis books
8: Copier/laser grades, top quality writings, specialist inkjet papers, office labels
9: Pencils, ballpoints, rollerballs, fountain pens, fibre tip pens, plastic tip pens, highlighters, markers and more!
10: Manila files, soft plastic filing, suspension filing, ring binders, lever arch files, archival filing, indexes and dividers
11: Media storage, computer cleaning, foot/wrist rests, screen filters, computer luggage and more!
12: Adhesive tapes, repositionable notes, paper and card adhesives, scissors, rubber bands, pins, clips and more!
13: Planning boards, wallboards, flipcharts & accessories, stock diaries, calendars and year planners

MPA ORDER FORM

Please send me the following section of the Nordic Office Products Report:

	<u>Selection</u>	<u>Price</u>		<u>Selection</u>	<u>Price</u>
<input type="checkbox"/>	Full Report	€500	<input type="checkbox"/>	9: Writing & Graphic Supplies	€350
<input type="checkbox"/>	1&2: Introduction & Summary	€350	<input type="checkbox"/>	10: Storage & Filing Products	€350
<input type="checkbox"/>	3: Economic Background	€30	<input type="checkbox"/>	11: Computer Accessories	€350
<input type="checkbox"/>	4: User Trends	€170	<input type="checkbox"/>	12: Office & Desk Accessories	€350
<input type="checkbox"/>	5: Distribution	€650	<input type="checkbox"/>	13: Presentation & Planning	€350
<input type="checkbox"/>	6: Commercial Envelopes	€350	<input type="checkbox"/>	14: The Future	€350
<input type="checkbox"/>	7: Books & Pads	€350		P&P (€15 UK, €50 overseas)	
<input type="checkbox"/>	8: Cut Office Paper	€350		TOTAL AMOUNT PAYABLE	

I enclose a cheque I have arranged a bank transfer Invoice my Company

Bank details: HSBC plc, 20 Eastcheap, London EC3M 1ED Account No. 01413023
 Sortcode 40 02 31 Swift Code: MIDLGB2106G IBAN: GB47MIDL40023101413023

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Name of cardholder.....
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 Security code (three digit number)
 Card No. Expiry Date

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